#### CHAPTER V

#### **AWARDS AND HONORS**

- A. <u>GENERAL</u>. NNOA awards are established to (1) recognize the achievements of those who excel in the accomplishments of NNOA goals and objectives; and (2) to motivate other members to assist in the accomplishment of these goals and objectives during the program year, which runs <u>1 June to 31 May.</u>
- B. <u>AWARDS COMMITTEE</u>. The NNOA awards committee is appointed by the Board President and consists of a representative from each Sea Service, a committee chair, the National Secretary, and the National Membership Director. The National Secretary and National Membership Director will be nonvoting members of the board. Voting members will be the Committee chair and each service representative. In the case of a tied vote, the National Staff Judge Advocate will break all ties. Award nominee packages are certified and packaged by the awards committee chair for presentation and review by the awards committee. The awards committee will convene about four weeks prior the Annual Conference to select the Award winners. The report of the awards committee is formally presented to the Board President by the Awards Board chair upon completion of the selection process.
- C. <u>AWARDS AND HONORS</u>. Chapters and members in good standing may be nominated for awards and honors listed below to be presented at the Annual Conference.

#### 1. Individual Awards

- a. The Dori Miller Award
- b. The Golden Pen Award
- c. CAPT Sallee P. Kafer Mentoring Award
- d. The Distinguished Service Awards
- e. Outstanding Chapter President Award
- f. The Individual Membership Recruiting Award
- g. CAPT Edward R. Williams Reserve Officer Award
- h. CAPT John G. Witherspoon Excellence in Leadership & Mentoring Award
- i. The HBCUs NROTC Honor Graduates' Awards
- j. The CAPT Charles L. Tompkins Award
- k. LtGen Frank Peterson Leadership Award
- 1. The NNOA Lifetime Achievement Award

### 2. Outstanding Chapter Awards

a. The Outstanding Chapter Competition Awards

- (1) Chapter Multi-media Awards
  - (a) Outstanding Chapter Newsletter Award
  - (b) Outstanding Chapter Website Award
- (2) Established Chapter Membership Award
- (3) New Chapter Growth Award
- b. Outstanding Chapter Program Award

#### D. AWARD AND HONORS NOMINATION/SELECTION CRITERIA.

All nominations for awards and honors are due to the Awards Committee on the date established by the Awards Committee Chair. All awards and honors are presented at the National Conference. Nominations are made on forms in Tabs A-I.

#### 1. Individual Awards

- a. The <u>Dorie Miller Award</u> is the highest NNOA Award. Doris "Dorie" Miller is noted for his bravery during the attack on Pearl Harbor on December 7, 1941. He was the first African American to be awarded the Navy Cross. It is presented annually to a member who excels in the accomplishment of NNOA goals and objectives. Any Regular, Affiliate or Life member in good standing with NNOA is eligible for this recognition. Judging will be based on outstanding performance documented by specific accomplishments. Nominations are submitted using Tab A.
- b. The <u>Golden Pen Award</u> was established in 1989 in memory of Captain Eddie Benford, USN, NNOA president from 1983-84. It is presented annually to a junior officer (0-3 and below) in good standing who excels in the accomplishment of goals and objectives of NNOA. Any active duty or reserve NNOA member in the pay grade of 0-3 and below in good standing with the NNOA is eligible for this recognition. Nominations are submitted using Tab B.
- c. The <u>CAPT Sallee P. Kafer Mentoring award</u> is in honor of CAPT Kafer for her significant involvement in the shaping and supporting of numerous Medical Service Corps careers. She was one of the first women to attain the rank of captain in the Medical Service Corps of the United States Navy. This award is presented to an officer who is noted for superlative mentoring of other Sea Services officers. The nominations must be submitted and substantiated by the mentee using Tab C.
- d. The <u>Distinguished Service Award</u> will be presented to those members nominated by their chapters and those members nominated but not selected for the Dori Miller, Golden Pen, Individual Membership Recruiting Award, and CAPT Sallee P. Kafer Mentoring award. Nominations are submitted using Tab D.
- e. The <u>Outstanding Chapter President Award</u> is presented to the chapter president who displays outstanding leadership. Emphasis is placed on leadership ability and support of the ideas and goals of the NNOA. The activities of the president during the current program year only are eligible. Submission format is at Tab E.

f. The Individual Membership Recruiting Award is presented annually to the NNOA member recruiting the most members and/or doing the most to improve the growth of NNOA during the period 1 June through 31 May. Selection of this award winner is substantiated by sponsorship of actual members recruited. Submit the name of the member in the chapter who recruited the most members and/or has done the most to improve the growth of the NNOA during the program year. The Chapter President must attach a letter of recommendation for the chapter member nominated listing the names and member number for each newly recruited members and/or description of activities of the nominee that contributed to the membership growth of the NNOA. In addition, the letter should include names of the new members recruited by the nominee. This information is needed because membership forms received by the Board of Directors do not always indicate who recruited the new member. Without this information, the Awards Board will not be able to give proper credit to the nominee. Nominations are submitted via Tab F.

- g. The US Coast Guard Representative to the Board of Directors is responsible for coordinating the selection of an USCG Reserve Officer as the recipient of the <u>CAPT Edward R. Williams Award</u>. The senior officer of the Coast Guard at the Annual Conference presents the award on Coast Guard Day.
- h. The <u>CAPT John G. Witherspoon for Excellence in Leadership and Mentoring Award</u> is presented to the Board President's selectee at the Annual Conference. CAPT John Witherspoon served the Coast Guard with great devotion and distinction. His career spanned over three decades as he advanced from E-1 to 0-6. During this time, he expertly performed a number of assignments throughout the continental United States, Guam, and Hawaii. Captain Witherspoon is remembered as an exemplary leader and professional. A Coast Guard pioneer, he was the first African-American to command a shore unit when he assumed command of VTS Houston/Galveston. <u>Only Board members are eligible for this Award.</u>
- i. One NROTC Honor Graduate from each Historically Black College and University (HBCU) will be presented with a plaque. The individual HBCU NROTC unit will determine selection criteria. The Historical Black Colleges and Universities, <a href="NROTC Outstanding Graduate Award">NROTC Outstanding Graduate Award</a> winners shall come from or in conjunction with
  - Hampton Roads NROTC Program (Norfolk State/Hampton University/Old Dominion University)
  - Atlanta University/Morehouse College/Spellman/Clark NROTC Program
  - Prairie View A & M University NROTC Program
  - Florida A & M University NROTC program (includes Florida State University and Tallahassee Community College affiliates)
  - Southern University and A&M College NROTC program
  - Tulane University NROTC program associated with Xavier/Dillard/Loyola/New Orleans Universities
  - Savannah State University (includes Armstrong Atlantic State University) NROTC Program
- j. The <u>CAPT Charles L. Tompkins Award</u> is presented to an outstanding civilian who has dedicated their life in service to the advancement of diversity. The US Navy Representative to the Board of Directors is responsible for coordinating with the USN Diversity Office on the selection of a recipient. This award will be awarded at the annual conference on Navy Day.

k. The NNOA Lifetime Achievement Award recognizes a member for their lifetime commitment and contribution to enhancing the principles of NNOA and self-sacrifice in devoting their time and energy in the service of NNOA. The candidate should embody and represent the values of NNOA and be well-respected. Their contributions must have a measurable impact on the long-term success of NNOA. Nominees can be posthumous. More information about this award and the nomination form can be found in Tab G.

1. The Lieutenant General Frank Petersen Service Award is presented annually to a Marine Corps Officer who excels at the accomplishment of the mission, vision, and goals of the NNOA. It is in honor of General Petersen for his significant accomplishments during a storied career and the example of professionalism and leadership he provides still today. During the year, the actions of the award selectee must directly assist in the recruitment, retention, and personal development of NNOA members. Actions should also be reflective of national and local goals not limited to actively recruiting new members, professional development, establishing local partnerships that accomplish the vision of the organization, and promoting the goals and accomplishments of the organization within the local military and civilian communities. Any Marine Corps member of the organization in good standing with the national organization is eligible for this recognition. The Marine Corps Representative is responsible to the Board of Directors for coordinating the selection of a Marine Corps officer as the award recipient. The Commandant of the Marine Corps or his designated representative will present the award at the Marine Corps Day Luncheon during the annual conference. The nomination form is available in Tab H.

#### 2. Outstanding Chapter Awards

a. The <u>Outstanding Chapter Competition Awards</u> will be presented to those chapters in each Chapter Group submitting an outstanding chapter competition report demonstrating accomplishments in each of the areas described in Tab I. The awards committee also determines the following awards from the Chapter Competition Report submission described at Tab I.

#### (1) Chapter Multi-media Awards

- (a) The <u>Outstanding Chapter Newsletter Award</u> gives recognition to one overall chapter publishing outstanding chapter newsletters regularly as an effective means of communicating with chapter members and as a public relations tool to promote the NNOA. Materials for nomination are selected from the regular submissions of chapter newsletters to the Board Public Affairs Officer and/or in the chapter competition report submission. More details provided at Tab I, Competition Area 5.
- (b) The <u>Outstanding Chapter Website Award</u> gives recognition to one overall chapter maintaining an outstanding chapter website as an effective means of communicating with chapter members and as a public relations tool to promote the NNOA. More details provided at Tab I, Competition Area 5.
- (2) <u>Chapter Established Membership Growth</u> will be presented annually to those chapters (one in each group) which show the greatest membership sustainment and growth during the year ending 31 May. Chapters need not apply for this Award. The awards committee will use information contained in the submitted Membership Report (Chapter 3, Tab B) and the membership database for the period 1 June 31 May of each year to determine the winner in each chapter category.
- (3) <u>New Chapter Growth Awards</u> will be presented annually to the new chapters that show the greatest membership sustainment and growth during the year ending 31 May. Chapters need not apply for this Award. The awards committee will use information contained in the Membership Report (Chapter

3, Tab B) submitted and the membership database for the period 1 June - 31 May of each year to determine the winner in each chapter category.

b. The <u>Outstanding Chapter Program Award</u> gives recognition to one overall chapter with the most outstanding chapter program. Submissions shall demonstrate the chapter's support for the mission of the NNOA and its purposes. Examples of eligible programs are Black History Month programs, youth and tutoring programs, collaborative programs with community organizations to further the NNOA image as a service organization, career development and training programs, and programs in support of officer trainees. More details provided at Tab I, Competition Area 3.

Note: The forms found in Tabs A - I can be found posted on the website (<u>www.nnoa.org</u>) in both Word and PDF format and are auto-fill.

March 2010 CH-1 8/16/2011

### Tab A

# NNOA DORI MILLER AWARD NOMINATION FORM

Submit form electronically to <a href="mailto:awards@nnoa.org">awards@nnoa.org</a>

NOMINEE			
RANK	SERVICE	CHAPTER	<u>-</u>
HOME ADDRESS			
CITY	STATE	ZIP	
DAY PHONE NUMBER	COM	MMAND PHONE	
Current Year Accomplishments			
member excelled in accomplish			
NIONATNIA TOOD NIA NATEADA NATE			
NOMINATOR NAME/RANK _ TITLE			
ADDRESS			

DSN \_\_

DAY PHONE NUMBER\_

DAY PHONE NUMBER\_

### Tab B

# NNOA GOLDEN PEN AWARD NOMINATION FORM

Submit form electronically to <a href="mailto:awards@nnoa.org">awards@nnoa.org</a>

RANK	SERVICE	CHAPTER	
HOME ADDRESS			
CITY	STATE	ZIP	
DAY PHONE NUMBER	CO	MMAND PHONE	
(<0-3) excelled in accomplishment of	f NNOA/diversity go	als & objectives) Max 325 words	
NOMINATOR NAME/RANK TITLE ADDRESS			

DSN\_

### Tab C

# NOA CAPT SALLEE P. KAFER MENTORING AWARD NOMINATION FORM

Submit form electronically to <a href="mailto:awards@nnoa.org">awards@nnoa.org</a>

NOMINEE			
RANK	SERVICE	CHAPTER	
HOME ADDRESS			
CITY	STATE	ZIP	
DAY PHONE NUMBER	CON	MMAND PHONE:	
Current Year Accomplishment superlative mentoring strategy	s: Be concise & specific ( of nominee and the effec	provide actions, results, & b t(s) to NNOA/diversity) Ma	enefit detailing the x 325 words
MENTEE NAME/RANK TITLE			
		NCAT .	
DAY PHONE NUMBER	I	OSN	

### Tab D

# NNOA DISTINGUISHED SERVICE AWARD NOMINATION FORM

Submit form electronically to <a href="mailto:awards@nnoa.org">awards@nnoa.org</a>

NOMINEE			
RANK	SERVICE	CHAPTER	
HOME ADDRESS			
CITY	STATE	ZIP	
DAY PHONE NUMBER	C	OMMAND PHONE	
Current Year Accomplishments effort in accomplishment of NN	s: Be concise & specific ( OA/diversity goals & obj	provide actions, results, & ber jectives) Max 300 words	nefit detailing mem
<b>,</b>		,	
NOMINATOR NAME/RANK _			
TITLEADDRESS			

DAY PHONE NUMBER\_\_\_\_\_ DSN \_\_\_\_\_

## OUTSTANDING CHAPTER PRESIDENT

Submit form electronically to <a href="mailto:awards@nnoa.org">awards@nnoa.org</a>

SERVICE	CHAPTER	
STATE	ZIP	
RCC	OMMAND PHONE	<del></del>
shments: Be concise & specific	(input must fit on <u>one</u> page)	
s's leadership of chapter regardin	ng NNOA purposes and programs.	
hich the president's leadership a	nd personal efforts increased or retained	members.
itiated or impacted by the presid	ent.	
r president's efforts to increase N	NNOA/chapter's visibility in the military a	and civilian
	STATESTATESTATESTATESTATECOShments: Be concise & specificate's leadership of chapter regarding thich the president's leadership a stituted or impacted by the president itiated or impacted by the preside	STATE

### Tab F

# NNOA INDIVIDUAL RECRUITING AWARD NOMINATION FORM

Submit form electronically to <a href="mailto:awards@nnoa.org">awards@nnoa.org</a>

NOMINEE			
RANK	SERVICE	CHAPTER	
HOME ADDRESS			
CITY	STATE	ZIP	
DAY PHONE NUMBER	COM	IMAND PHONE	
Current Year Accomplishments member's recruiting efforts and	s: Be concise & specific ( I the effect on NNOA gr	provide actions, results, & bene owth) Max 300 words	fit detailing the
NOMINATOR NAME/RANK _			
TITLE			
ADDRESS		DONI	
DAY PHONE NUMBER		DSN	

#### Tab G

## THE NATIONAL NAVAL OFFICERS ASSOCIATION, INC. LIFETIME ACHIEVEMENT AWARD

The NNOA Lifetime Achievement Award recognizes an individual for his or her lifetime commitment and contribution to enhancing the principles of NNOA. Candidates should have devoted efforts spanning a decade or more to enhancing a positive image of the Sea Services in the community.

- 1. The award recipient must be a member of NNOA whose lifetime work is recognized in the field of his/her military service, including contributions to NNOA and related activities that promote the NNOA principles of actively supporting the Sea Services in recruiting, retaining, and developing the careers of minority officers. The recipient selected should embody and represent the values of NNOA and be well-respected and known in his/her professional community and the NNOA community. Nominations may be posthumous. Criteria for judging nominations are:
  - The candidate must be an active member of NNOA for the ten years preceding the nomination;
  - The influence of the candidate's actions on promoting NNOA goals, objectives, and programs;
  - Leadership in NNOA;
  - Personal efforts that assisted in increasing or retaining NNOA members;
  - Personal efforts that increased NNOA's visibility in the military and/or civilian community;
  - Relevant awards or recognition received by the candidate as having been highly committed to NNOA purposes and programs throughout his or her career; and,
  - Significant contributions to increasing the growth, development, and prosperity of NNOA and diversity in the Sea Services.
- 2. NNOA Chapters as well as individual NNOA members are eligible to nominate candidates for the award. Multiple nominations of an individual may be submitted. However, self-nominations will not be accepted.
- 3. Nominations should clearly describe the various contributions that would qualify the candidate as a lifetime contributor to NNOA, and the Nominator must submit a Narrative of Achievements about the candidate in accordance with the above criteria.
- 4. Incomplete submissions will not be considered for the award. Additionally, submissions received after the deadline will not be considered. The **nominating deadline is 01 June** preceding the Annual Professional Development and Training Conference. The award will be presented at the National Conference Banquet by the Guest of Honor.
- 5. All entries will be distributed to the Award Committee, who will have oversight of the award process. Additional information may be requested of the nominator during the award process.
- 6. Finalists will be submitted to the NNOA Executive Board and a presentation to the recipient will be made annually at the Professional Development and Training Conference.

Submissions should be submitted electronically to Secretary@nnoa.org or may be mailed to:

National Naval Officers Association, Inc. P.O. Box 10871

Alexandria, VA 22310-0871

Attn: Lifetime Achievement Award Nomination

DAY PHONE NUMBER\_

### Tab G

# NNOA LIFETIME ACHIEVEMENT AWARD NOMINATION FORM

Submit form electronically to <a href="mailto:awards@nnoa.org">awards@nnoa.org</a>

RANK	SERVICE	CHAPTER	
CITY	STATE	ZIP	
DAY PHONE NUMBER	COM	MAND PHONE	
		provide actions, results, & benefi	t detailing th
member's recruiting efforts and	the effect on NNOA gro	owth) Max 300 words	
NOMINATOD NAME/DANIZ			

DSN \_\_\_

DAY PHONE NUMBER\_

#### Tab H

# NNOA LIEUTENTANT GENERAL FRANK PETERSEN SERVICE AWARD NOMINATION FORM

Submit form electronically to awards@nnoa.org

RANK	SERVICE	CHAPTER	
HOME ADDRESS			
CITY	STATE	ZIP	
DAY PHONE NUMBER	COM	MAND PHONE	
Current Year Accomplishments member's recruiting efforts and			efit detailing tl
NOMINATOR NAME/RANK _			

DSN\_

#### Tab I

## OUTSTANDING CHAPTER COMPETITION REPORT

CHAPTER	COMPETITION YEAR
CHAPTER PRESIDENT	DAY PHONE

Submit report electronically to <a href="mailto:awards@nnoa.org">awards@nnoa.org</a>

(Attach to submission)

### **COMPETITION AREA CHECKLIST**

- ρ COMPETITION AREA 1 Membership Growth
- ρ COMPETITION AREA 2 Manuscripts
- ρ COMPETITION AREA 3 Chapter Programs
- ρ COMPETITION AREA 4 Monthly Meetings
- ρ COMPETITION AREA 5 Chapter Multi-Media
- ρ COMPETITION AREA 6 Publicity
- ρ COMPETITION AREA 7 Financial
- ρ COMPETITION AREA 8 Sea Services Recruiting and Officer Trainee Support
- ρ COMPETITION AREA 9 Reporting

#### INDIVIDUAL AWARDS CHECKLIST

- ρ Dori Miller Award Nominee
- ρ Golden Pen Award Nominee
- ρ CAPT Sallee P. Kafer Mentoring Award Nominee
- ρ Distinguished Service Awards
- **ρ Outstanding Chapter President Nominee**
- ρ Individual Membership Recruiting Nominee
- ρ LtGen Frank Peterson Leadership Award Nominee

#### Tab I

## OUTSTANDING CHAPTER COMPETITION REPORT CHAPTER AWARDS COMPETITION GUIDELINES

#### **ELIGIBILITY**

All active members and chapters in good standing are eligible to compete for the Chapter Awards Program. Members and chapters must be in compliance with all Association established reporting and financial obligations to compete.

#### **GUIDELINES**

To compete in the Outstanding Chapter Competition, chapters must have submitted reports per Chapter VIII. Chapters must submit the Annual Chapter Competition Report packet attaching all support and substantiating documents for Competition Areas 1-9 outlined in the Form at TAB I. The Chapter with the highest total score after points are awarded and totaled for Competition Areas 1-8 is awarded the First Place recognition. The Chapter with the next highest scorer is 2<sup>nd</sup> place. All material must be submitted electronically to awards@nnoa.org and must be RECEIVED no later than the date set by the Awards Committee Chair.

#### **CHAPTER STRENGTH (SIZE)**

The membership records of the Board Membership Director will be the basis for those competition items based on membership. Members who pay dues between 1 July and 30 June determine chapter strength. Payment of dues must be received by the Board Membership Director to be valid.

Chapter size defined by the Chapter groups below will determine the judging category.

The Chapter Group (A, B, C) will be validated and determined by the chapter's membership number as of June 1 preceding the conference. Membership numbers that determine Chapter Group is at Table G-1.

<u>Membership Competition Program</u>. Recognition to the chapters who increase their own chapter membership strength is awarded for Established Chapter Growth Award and New Chapter Growth Award.

Recognition to the member recruiting the most members is awarded as the Individual membership Recruiting Award.

TABLE G-1

Chapter Group	<b>Number of Members</b>	Awards
A	50 and more	1 <sup>st</sup> Place
		2 <sup>nd</sup> Place
В	24 - 49	1 <sup>st</sup> Place
		2 <sup>nd</sup> Place
C	23 or less	1 <sup>st</sup> Place
		2 <sup>nd</sup> Place

#### Tab I

## OUTSTANDING CHAPTER COMPETITION REPORT CHAPTER COMPETITION AREA 1 - MEMBERSHIP GROWTH

The NNOA membership database will be used to compute this award. Therefore, chapters need not attach anything to support this section. Countable members include only those whose dues were paid between 1 July and 30 June. Points for membership will be computed as follows:

#### To determine net increase:

- Membership as of 1 July of the previous year (A)
- Membership as of 30 June of this year (B)
- Net increase or decrease (B-A)
- Percentage of growth (if positive (B-A)/B)

#### Points Calculation:

- 20 points X net increase
- + 100 points per reservist or retired member
- + 200 points for each new life or subscribing life member

#### **COMPETITION AREA 2 - MANUSCRIPTS**

Recognition gained by a chapter member through publishing increases the NNOA stature in the sea services. Accordingly, one of the NNOA's objectives is to encourage individual members and chapters to deliver and publish professional or technical papers. To qualify for credit under this competition area, an article must contain at least 500 words and somehow pertain to minorities in the sea services. Points can only be claimed once for the same paper even though it may have been published more than once. Articles must be original work for the authors. (i.e. Naval Proceedings, Marine Corps Gazette, NNOA Meridian, Chapter Newsletters, Websites, Diversity Publications, etc.)

Attach copy of the published professional or technical paper as documentation. (500 pts.)

#### **COMPETITION AREA 3 - CHAPTER PROGRAMS**

Note: The Outstanding Chapter Program Award is presented to the chapter with the most outstanding chapter program described below. The Chapter Program is defined by the professional development and educational opportunities provided by the chapter. Recognized elements:

- 1. Professional development via courses, seminars and workshops held in addition to and on different dates from regular chapter meetings. Attendance is not restricted to NNOA members but there must be a minimum attendance of five NNOA members. These activities must be clearly identified as being sponsored by a chapter or jointly sponsored by two or more chapters and/or another group. To obtain credit, a copy of the announcement showing the title, and date and place of the event, together with a list of NNOA members attending must be attached. (200 points per event)
- 2. Guest speakers provided to other organizations including other NNOA chapters. No one individual may count for more than 200 points claimed. (100 points each; 1500 points maximum)
- 3. Black History Month Program describe the program implemented. Attach any program or announcement about the activity. Provide evidence of program's success including number of persons

#### Tab I

#### **OUTSTANDING CHAPTER COMPETITION REPORT**

participating, community impact, Sea Services support, organizations other than NNOA who were involved. (200 points)

- 4. Youth and Youth Tutoring Programs furnish general information on how participants are selected; age or grade levels of participants; number of participants (youth and NNOA members); length of program; appropriateness of program; availability of material and equipment; methods of measuring improvement in students; awards program for participating youth. (200 points)
- 5. Organizational impact and collaboration demonstrate how the chapter has impacted the local community and accentuated NNOA's image as a service organization. Printed program, announcement or other appropriate paperwork must be attached to substantiate this. (200 points)
- 6. School visits in support of Sea Services recruiting and community outreach. Provide a list of all school visited conducted during the program year. The list should include the date and place of each event. (200 points per event)
- 7. Scholarship Program: Chapters having a formal program to present scholarships to community youth are eligible for this recognition. Submit documentation that clearly identifies the chapter's scholarship program and a copy of the ceremony's printed program listing the names of awardees (or scholarship recipients). (500 points)

#### **COMPETITION AREA 4 - MONTHLY MEETINGS**

Points will be awarded for monthly membership meetings of the chapter's general membership and/or executive board. Submit announcement(s) of meeting(s). (50 points for each meeting; 1200 points maximum)

BONUS: Any of the meetings listed held jointly with another professional organization (e.g. NAACP, ROCKS, Inc., etc.) qualify for bonus points. The attached documentation must identify relationship with the organizations. (Bonus 50 points)

## **COMPETITION AREA 5 - CHAPTER MULTI-MEDIA**

- 1. <u>NEWSLETTERS</u>. Chapters are awarded for each newsletter published and distributed to chapter members. For the Outstanding Chapter Newsletter Award, consideration is given on all of the criteria listed below AND quality of layout, journalistic style and quality of publication. Points will be awarded for each newsletter. For the Outstanding Chapter Award, each newsletter can earn up to 250 points if it contains the information listed below:
- a. A clearly identified chapter president's message of at least 100 words on any subject that is chapter or professional related. (50 points)
- b. Recognition of at least two (2) members' activities, which are professionally related such as a promotion, degrees earned, awards received, etc. (50 points)
- c. The date and location of the next general meeting and any future scheduled chapter events. (50 points)

## Tab I OUTSTANDING CHAPTER COMPETITION REPORT

- d. Any announcement of the NNOA Annual Conference will be awarded points credit (50 points)
- e. A short article of at least 100 words, with the author identified, on any subject related to NNOA goals and objectives. (50 points)
- f. Fifty (50) points will also be awarded for each newsletter forwarded to the Board PAO or Board of Directors.
- 2. <u>WEBSITE</u>. Chapters are awarded for a progressive and well-maintained website. For the Outstanding Chapter Website Award, consideration is given on all of the criteria listed below AND quality of web design, quality of information, maintenance, user-friendliness, and relevancy of the website. Points will be awarded for the website. For the Outstanding Chapter Award, each website can earn up to 500 points if it contains the information listed below:
- a. A clearly identified chapter president's message of at least 100 words on any subject that is chapter or professionally related. (50 points)
  - b. List of chapter members, mission and history of NNOA. (50 points)
- c. Link to www.nnoa.org and other related websites for awareness of NNOA events such as annual conference (50 points)
- c. A membership section listing the types of membership available and methods of payment. (50 points)
- d. Short articles of at least 100 words, with the author identified, on any subject related to NNOA goals and objectives. (50 points per article)
  - e. A calendar or events section that lists updated chapter events and meetings. (50 points)

#### **COMPETITION AREA 6 - PUBLICITY**

This competition area recognizes those chapters and individuals, which promote the NNOA, its mission and programs. Publicity activities described below must be fully documented via attachments clearly identifying the required item(s). Points may be awarded for:

- 1. The publication of a news item on a chapter meeting or other NNOA activity in a local newspaper, announcement on local radio or TV stations (press release required for documentation), daily bulletins or publicity in the NNOA *Meridian*, another chapter's newsletter or a service official publication. (30 points; 3000 points max)
- 2. Performing a minimum of one community event each quarter. (200 points each event)

## Tab I OUTSTANDING CHAPTER COMPETITION REPORT

### **COMPETITION AREA 7 - FINANCIAL**

- 1. Chapter maintains a minimum of \$500 in chapter funds at all times. Provide copies of monthly bank statements. (500 points)
- 2. Chapter makes at least two charitable donations (money or time) per year to NNOA or community based non-profit organizations (e.g. NAACP, UNCF, etc). Provide copies of cancelled check or receipt of payment or letter of acknowledgement of contribution. (250 points for the first two donations; 250 points for each subsequent donation)

## COMPETITION AREA 8 - SEA SERVICES RECRUITING AND OFFICER TRAINEE SUPPORT

Points will be given where points of contact can be demonstrated and verified for recruitment activities.

- 1. Conduct a minimum number of two elementary/high school blitzes per year. Provide a list of all school blitzes conducted during the program year. The list should include the date and place of each event. (200 points per event)
- 2. Submission of recruiting (officer/enlisted) referrals to each service programs such as NROTC, Sea Service Academies, Sea Service Enlisted Programs, etc.) Provide list of referrals. (100 points)

### **COMPETITION AREA 9 - REPORTING**

Points are provided for the following required reports received by the Board Secretary or Board Treasurer.

- 1. Chapter Management Information Report (200 points)
- 2. Chapter Membership Report (50 points)
- 3. Updated Chapter Bylaws (200 points)