



The Journal

Award Winning Newsletter



**NATIONAL NAVAL OFFICERS ASSOCIATION
SAN FRANCISCO BAY AREA CHAPTER**

Award Winning San Francisco Bay Area Chapter

July 2012



Anne Julliene "Joan" Barcelona



Anne Jilliane "Jill" Barcelona

Hadwick & Lily Thompson Scholarship

By: LT Michelle Comeaux, USCG

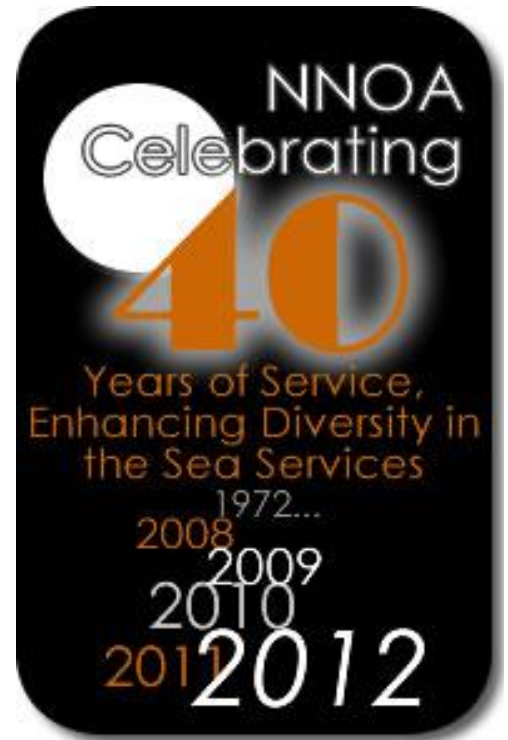
The Hadwick and Lily Thompson Scholarship award winners for 2012 are sisters Anne Julliene "Joan" Barcelona and Anne Jilliane "Jill" Barcelona – commonly known as Joan and Jill.

Joan and Jill came to America from the Philippines with their family of five in 2003. From early on Joan and Jill set the example for their peers as they dealt with acclimating to the American culture and learning the English language, while consistently maintaining academic honors. They have demonstrated outstanding initiative and drive as evident in their many accomplishments while attending Alameda High. They graduated in the top percentile of a class of 457 students – earning academic "A" student awards by maintaining a 4.0 G.P.A or higher for 7 consecutive semesters.

Both Joan and Jill devote much of their time giving back, educating the community on disaster preparation and safety fundamentals; are members of the student body government, honor societies, volunteer outreach committees, serve in leadership roles in many other extra-curricular activities; and, have been volunteers at the Alameda Red Cross chapter for several years.

As a result of their enormous ambition, these two exceptional ladies are both recipients of several other high profile scholarships and personal awards; and, the National Naval Officers Association proudly awards \$1,000 dollars apiece to Joan Barcelona and Jill Barcelona for their outstanding academic achievement and dedication to community outreach in the Alameda community.

The chapter would like to express appreciation to CDR Matthew Wadleigh and LCDR Erin Adler for their diligence in the execution of the 2012 scholarship program, and to LCDR Felicia Raybon for presenting the scholarships – Bravo Zulu!



2012-13 SFBA Chapter Executive Board

President: CAPT Don Flowers, USN (ret)

Vice President: LT Michelle Ferguson, USCG

Secretary: LCDR Deon Scott, USCG

Membership: LCDR James Haskins, USN (ret)

Treasurer: LT Howard Vacco, USCG

Public Affairs: CDR Adolph Keyes, USCG (ret)

Chaplain: Maj D'Emanuel Grosse, Sr., USAF (ret)

From the President's Pen...



Again, I find myself at the head of the San Francisco Bay Area chapter.

I want to thank CDR Robert Smith and CDR Mark Harris for their excellent leadership which has resulted in enormous chapter success and community involvement.

Last year I witnessed the chapter increase it's operating and scholarship

funds twofold, award two scholarships to local graduates, raise Sea Service awareness in Bay Area communities, partner with a local JROTC program, and host a crab fest fundraiser in March that is still being talked about amongst my family and friends.

The efforts of all chapter members have been stellar. I look forward to staying the course that my predecessors have set, and wish to now direct attention to updating the chapter bylaws, and creating several chapter organizational positions such as project manager/coordinator and events coordinator that will help stabilize operations.

I am excited about the renewed vitality of the chapter members, which is a direct reflection of the former leadership. I am pleased with the increased involvement of our junior members, and their willingness to give of their time to help the chapter achieve the national mission. I see great things on the horizon for the chapter – starting with more community outreach and the establishment of partnerships with Bay Area schools.

In the past two years, I've seen the chapter grow significantly – winning national awards for the chapter quarterly newsletter and outstanding small chapter, and providing occasional articles that have been published in the Meridian magazine. I encourage you to embrace the synergy and continue forging ahead. "Together we can make a difference".

CAPT Don Flowers
US Navy Retired
SFBA Chapter President



National Naval Officers Association

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Cover Story: Hadwick & Lily Thompson Scholarship

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NNOA Mission

National Naval Officers Association actively supports the Sea Services in the development of a diverse officer corps through recruitment, retention, and career development. NNOA is essential in maintaining operational readiness by providing professional development, mentoring, and support of cultural awareness. NNOA establishes and maintains a positive image of the Sea Services in communities and educational institutions.

In The Spotlight



LT Howard Vacco, USCG is currently serving as the Coast Guard Equal Opportunity Advisor for Region 3, Zone 11. He provides oversight and support as the field-level expert for military and civilian equal opportunity rights and CG policies for all personnel and command staff units (150+) within the states of California, Arizona, Nevada, and Utah. LT Vacco counsels and processes all complaints of alleged discrimination, and is responsible for conducting sexual harassment and civil rights training for units within Zone 11. He also actively participates and administers guidance to the Leadership Diversity Advisory Councils & Special Emphasis Program Managers.

National / Chapter Membership Renewal: June is membership renewal month. To remain in good financial standing please log on to the national website to renew your national membership, and contact LCDR Jim Haskins – Chapter Membership, or LT Howard Vacco – Chapter Secretary to renew local membership.



Hadwick & Lily Thompson Scholarship award winners Joan and Jill Barcelona are pictured above with LCDR Felicia Raybon at Alameda High School commencement.

Anne Julliene "Joan" Barcelona

- Very active with the Alameda Red Cross – 5-year relations since middle school
- Co-President of the Alameda High School Red Cross Club
- Accepted into a mentorship program at Stanford University – Phoenix Scholars
- An Academic "A" recipient – earned 4.0 grade point average for seven (7) consecutive semesters
- Accepted University of California, Berkeley in the fall
- 2011 Accounting Career Awareness program recipient
- President Red Cross Youth Engaged in Service Team
- Alameda High Leadership Class - Co-Senate Secretary of the Diversity Committee
- Editor of the Girls Incorporate of the Island City (GIIC) only teen magazine OutLOUD – summer activity assistant
- Volunteered as summer intern for GIIC's first Eureka! teen achievement program
- Participate in the Asian Pacific Youth Project
- Alameda HS Women's Varsity Tennis

Anne Jilliane "Jill" Barcelona

- Very active with the Alameda Red Cross – 5-year relations since middle school
- Co-President of the Alameda High School Red Cross Club
- Academic "A" recipient – earned 4.0 grade point average for seven (7) consecutive semesters
- Accepted University of California, Berkeley in the fall
- Student body Government – Student Liaison to the PTA, School Site Council, and the School Board
- Mentor to middle school STEM courses and activities
- Member of the Youth Engaged in Service Team
- Member of the Youth Executive Board
- Aspiring writer - contributes to articles in the TeenZine and OutLOUD magazines
- Devoted plethora volunteer hours planning eight (8) separate annual American Red Cross Bay Area Summer Leadership Development Camps
- Alameda HS Women's Varsity Tennis, French Club, Roots & Shoots Club
- Honor Society California Scholarship Foundation

Seeking NNOA History - The 2012 NNOA

Professional Conference will honor the 40th anniversary of the organization. In doing so, we would like to share and display memorable artifacts of this great organization with members and others during the conference. If you or the chapters are in possession of pictures, articles or other memorable items, please contact the National Historian, LCDR Elaine Pearson, USNR (ret) at historian@nnoa.org or (281) 788-6882.

Women's History Month Observance

By LT Howard Vacco, USCG



Base Alameda PACAREA Women's History Month

The Pacific Area Commander on Coast Guard Island, Alameda hosted a Women's History Observance on March 22 in the Point Welcome Room. The theme for 2012 was "Women's Education-Women's Empowerment."

LT Tina Owen, Health Services Administrator and runner-up for the CAPT Dorothy Stratton Leadership Award, acted as the event's master of ceremony. Speakers included CDR Laura Collins, Executive Officer of the USCGC Stratton, and Ms. Jean Dominguez, Operational Analysis Chief and the senior civilian employee for the PACAREA theatre.

The event also included several vendors including NNOA SF Bay Area Chapter, FEW East Bay Chapter, Toastmasters, Coast Guard Island Education Office, Writer Coach Connection, Columbia College, and retired CAPT Jan Tiura, the first female CG Tug Boat Captain in the Bay Area.

The San Francisco Bay Area NNOA Chapter was able to educate the approximate 50 people that attended the event on the purpose and mission of the chapter, as well as donate \$100 in support of the event.

Congratulations!!!

LCDR Deon Scott, USCG, SFBA secretary, is promoted to Lieutenant Commander on 1 July 2012 as per Coast Guard Officer Promotion Authorization Listing (OPAL) 7-12.



Since 1980, the San Francisco Bay Area Chapter of the National Naval Officers Association (NNOA) has made a commitment to the educational development of youth residing in the San Francisco Bay Area. This contribution involves a number of highly successful programs, including: youth mentoring, academic tutoring, and awarding of financial scholarships to college bound high school seniors.

Hadwick and Lily Thompson Scholarship Award Criteria

Eligibility Requirements: Bay Area high school seniors entering an accredited college or university as a freshman are eligible. You must be a U.S. citizen and have a minimum grade point average of 2.5 on a 4.0 scales (or equivalent). **Please submit your completed package to the address listed below.** Scholarship recipients will be notified in writing.

Details of Award: This one-time award aims to grant an ethnic-based scholarship to a student entering college as a freshman. The recipient will be selected and announced in May.

Award Amount: \$1000

Package Requirements: You are required to submit the following:

- A completed application
- An official high school transcript (with school's official seal).
- Two Letter(s) of recommendation from an individual you know, such as a school official (principal, guidance counselor, coach, etc...) or an official from an organization. These letters should address your potential academic performance at the collegiate level. It should also state your relationship to the official and note any noteworthy/significant accomplishments.
- Three Counselor/Teacher Evaluation Form(s). Evaluation forms must be mailed by the individual completing the evaluation directly to NNOA. (It is recommended that you provide a stamped, pre-addressed envelope to individual completing evaluation to expedite mailing of the document).
- A typed 100 to 300-word essay discussing your educational and career goals
- A current photograph (3" x 5" minimum). Photos will not be returned.
- Copy of ACT and SAT results

Failure to submit ALL requested information will result in disqualification. Students submitting incomplete packages will be notified. All qualified applicants will also be notified of eligibility for an NROTC scholarship.

Mail completed application packages to:

**Hadwick & Lily Thompson Scholarship Award
San Francisco Bay Area Chapter (NNOA)
P.O. Box 5046
Alameda, California 94501**



San Francisco Bay Area Crab Fest 2012. In support of the Hadwick and Lily Thompson Scholarship fund, the SFBA chapter hosted a highly successful crab fest in March – attended by 125-plus guests who listened to the glorious sounds of a Jamaican steel band – ate succulent crab, delicious pasta and salad, drank a variety of beverages, and treated to more than 50 door prizes and gifts. Shown above – CAPT Flowers' family and guests.



2012 Save Mart GT350 NASCAR Races – Infineon Raceway, Sonoma, California. The chapter fundraising season has begun – with the first Infineon auto races of the season held 22-24 June, 2012. SFBA has been asked again this year to participate as volunteer staff event workers at the races which enable the chapter to raise money for the Hadwick and Lily Thompson Scholarship, given annually to two graduating minority students in the Bay Area enrolling as college freshmen. Several chapter members volunteered for this event. The next racing event will be the NHRA Drag races in July, 2012, followed by the IZOD Indy Car Sprint Championships in August, 2012 and 49er staff event volunteers throughout the 2012 NFL season.



Commander Denise McCallaCreary wins second among fellow Toastmasters (photo: fourth from left)

SFBA NNOA Members Wins Second at Toastmasters

Commander Denise McCallaCreary, USN, RET took home second place recently in the Division B, Spring 2012 Table Topics Contest sponsored by Toastmaster International in San Jose. As a member of the Almaden Valley Orators Club in San Jose, she won first place in the chapter competition which qualified her to compete at the Area level. After scoring first in the Area competition, Denise was knocked out of the running for the District competition.

Commander McCallaCreary joined Toastmaster in 1985 while attending the Naval Postgraduate School at Monterey. She completed the basic manuals attaining the level of Competent Toastmaster (CTM) before leaving California for an assignment to the War College. Subsequent military assignments precluded her from continuing with Toastmasters until she retired in 2000.

Commander McCallaCreary returned to Toastmasters about three years ago to help her hone speaking skills in preparation for her new career acting in Television commercials. She is currently the club's Vice President for Membership.

"I have met junior officers who never heard of Toastmaster", said McCallaCreary. "When I was coming up through the ranks – if you had any doubt about your speaking ability – Toastmasters was the first place to go. As a result, Toastmasters was very popular if you were planning a career in the Navy and wanted not to be checked for speaking ability on your fitness report."

Toastmaster is a non-profit organization where anyone can join to improve their speaking ability. Chapters are located worldwide and in some cases in large companies.



COAST GUARD DAY 2012

A multicultural event

Friday, August 3

Time: **1000-1400**
Place: **Coast Guard Island**

• Face Painting	• Bake-off
• Car Show	• Petting Zoo
• Community Vendors	• Beer & Wine Garden
• Bounce Houses	• Carnival Rides & Games

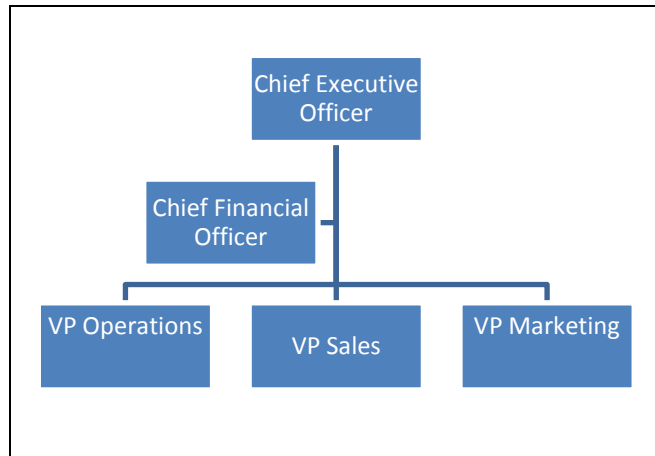
\$2/person admission includes lunch and dessert
Save the date!

Toastmasters clubs are considered the premier organization, fairly inexpensive to hone speaking skills. McCallaCreary recommends it to all who have a fear of public speaking or who speaks with the ahs, ands, you know, so and all the extra words we used when speaking, she said. For more information on Toastmasters clubs in your area, go to www.toastmasters.org.

"Toastmasters International is a nonprofit educational organization that teaches public speaking and leadership skills through a worldwide network of clubs. Founded in October 1924, the organization currently has more than 270,000 members in 13,000 clubs in 116 countries. Each week, Toastmasters helps more than a quarter million people of every ethnicity, education and profession build their competence in communication so they can gain the confidence to lead others." (Source: Toastmasters International Fact Sheet)

Some Reasons for Personal Developmental

The building blocks of any business are its people. Organizational success is predicated on the development of personnel and their ability to achieve the organization's mission and business objectives, and a lot of planning is needed to make sure the knowledge and personal expertise is correct at every level and position.



To be an effective business, the workforce planners must establish the core competency baseline – ensure the right mix of engineers, technicians, laborers, support and administrative staff, and logistics personnel – make sure to have a method of sustaining excellence – all while making sure the workforce keeps pace with technological advances.

Like the building blocks that support the great pyramids – each carved to fit together precisely – organizations must also shape its staff ensuring that every division or department work in unison.

Proper departmental alignment [at every level] is essential to maintaining a healthy and productive corporate structure. Each employee must perfect their knowledge, skill sets, and background experience to effectively contribute to company triumph. The level of their individual expertise is vital to organizational synergy; and, divisions operating succinctly contribute to high levels of efficiency.

With most companies the bottom line is to make a profit, increasing the company's value and sharing company profits with stockholders. A portion of these profits should always be reinvested in company resources and assets – while managing liability and overhead. Much of this is done through recruiting and the hiring of new personnel, but many companies sustain integrity through internal training programs offered to high performing employees.

While the military does not focus on profits and stockholders, it is concerned with effectively managing

resources, e.g., people, money, ships, planes, buildings, radios, networks and computer systems, and so on. As with every business, the military must have highly educated personnel to run the organization and facilitate organizational business objectives – whether that be a naval ship operating in the Mediterranean, a Coast Guard aircraft patrolling the Gulf, a base unit providing logistics

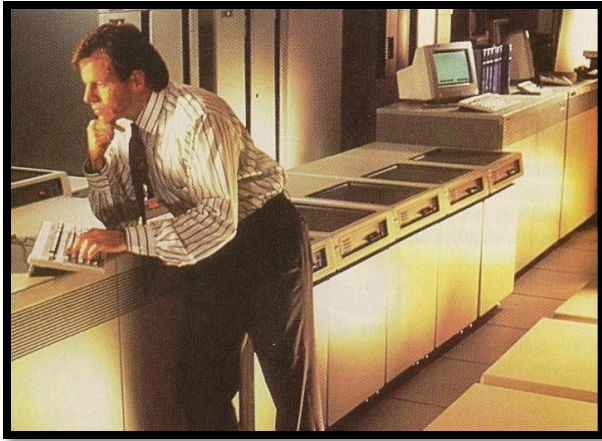
support to the operational units, or Headquarters unit addressing Congress for organizational resources.

At every level, the unit strategist – planning and/or training officers – must ensure staff personnel meet the standards of performance identified in the job description – military and civilian alike. Some jobs require an apprentice while others need more experienced personnel, or an incumbent with an advanced education – military service or industrial trade schools, academies, colleges and universities, or continued education.

In every organization attrition can diminish its ability to sustain core competency resulting in diminished capability to meet the mission. It is imperative that the workforce planners and training officers monitor the units' readiness to evaluate and identify shortages to avoid unexpected drawbacks as a result of diminished capability.

So how does all of this apply to you? Well ... like commercial industry, the military must also maintain a highly trained crew to facilitate operational expertise. To do this, a complicated matrix of workforce management to sustain organizational business expertise [knowledge, educational, and experience levels] is needed.

Even though the Headquarters workforce staff monitors the organizational knowledge baseline, you can help by making sure you stay abreast of technological advancement in your field. It is your responsibility to do a self-evaluation and identify critical areas where you can improve your knowledge and expertise. This personal improvement will allow you to continually contribute to



mission success and ensure the service continues to serve the public at the highest level.

The Service will benefit from your pursuit of professional excellence, and continued personal growth and development raises the opportunity for promotion – much like a division supervisor in the commercial market receives a promotion to management after demonstrating the aptitude for managing a company project.

On a personal level – my military career started as a Radioman seaman apprentice aboard a Navy submarine and evolved into a 34-year military career. To achieve this success, I earned a bachelor degree while enlisted, attended managerial trade schools to perfect leadership and management skills, and earned a postgraduate degree while serving at several very demanding Coast Guard assignments.

While it was very tough, both the Service and I benefitted from my pursuit of excellence. The knowledge I gained helped me to establish many Coast Guard radio and information systems business requirements. The self-improvement allowed me to successfully compete at the commander level, and find sufficient employment after retiring from the service – not to mention the role-model impression it provided for my children and the children in the communities where we lived. As a role model, dozens of youth in the community have sought enlistment and/or applied to the nation's service academies at my suggestion. Although I retired in 2008, I still maintain contact with the western regional recruiting officer at the Coast Guard Academy.

I cannot guarantee your career will evolve as mine or that you will influence the youth in your neighborhood. However, I do believe you will benefit somehow – even if only through self-gratification. I am very satisfied with my

personal and professional achievements, and sincerely believe the Coast Guard appreciated my career contributions.

I truly feel blessed to have had the above opportunities, and am somewhat sure that at the conclusion of your military career, you too, will look back and applaud your own military achievements. I challenge you to seek professional improvement. You won't regret it! *[story by... CDR Adolph Keyes, USCG]*

Independence Day 4th of July

In 1775, people in New England began fighting the British for their independence. On July 2, 1776, the Congress secretly voted for independence from Great Britain and the Declaration of Independence was first published on July 4, 1776 with the first public reading on July 8, 1776. Delegates began to sign the Declaration of Independence on August 2, 1776. In 1870, Independence Day was made an unpaid holiday for federal employees. In 1941, it became a paid holiday for them.

The first description of how Independence Day would be celebrated was in a letter from John Adams to his wife Abigail on July 3, 1776. He described "pomp and parade, with shows, games, sports, guns, bells, bonfires, and illuminations" throughout the United States. However, the term "Independence Day" was not used until 1791.

The most common Independence Day symbol is the American flag. Its design is displayed in all possible ways on July 4 and can be seen in front of homes and buildings. Other symbols associated with Independence Day are the Statue of Liberty on Ellis Island in New York and the fireworks viewed all over the United States. Sometimes large civic works such as the Erie Canal and the Washington Monument start on July 4, emphasizing their contribution to the economy and culture of the United States.





Hirshberg Foundation
For Pancreatic Cancer Research
Lou Gertha Bonner Memorial Fund

Lou Gertha Bonner is the mother of CDR Adolph Keyes, USCG Retired. She was born in Sep '37 in Rayne, LA. A spiritual person, Lou believed strongly in family values and achieving a quality education. Lou moved to California in '57 and worked in the Food Services Industry for 30 years. Her struggle with pancreatic cancer was brief, and she died at home with her family at her side in Dec '08. The family encourages you to join in the fight and donate to the research fund in her memory. Her URL: <http://www.pancreatic.org/memorial/lougbonner>



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CW04, U.S. Navy
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E-mail: richard.g.williams3@navy.mil

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2011 Hadwick & Lily Thompson Scholarship Foundations:

Gold Partners

VADM Manson Brown
Adolph & Denise Keyes
LT Christina Jones
CDR Denise McCallaCreary
LCDR Erin Adler
Mr. Willie Parker

Silver Partners

CDR Matthew Wadleigh
LCDR Mark Harris

Individual Partners

Miss Anne Abadilla
Miss Rochelle Keyes
Ms. Gloria Lockett

Photos By PrincezzAnjeliq
"Capturing God's Beauty"



Angelique Keyes

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Place Your Personal Ad

Advertise your business in *The Journal* newsletter. *The Journal* newsletter is circulated to national and local membership and military bases in several Bay Area counties four times a year. Let us advertise your business. Contact Adolph Keyes at alkeyes@comcast.net or (510) 374-8237 for more information.



CELEBRATING 40 YEARS

"NNOA Celebrating 40 years of Service, Enhancing Diversity in the Sea Services"
The National Naval Officers Association will hold its 40th Annual Leadership, Professional Development and Training Conference 23-28 July 2012 at The Roosevelt New Orleans, a Waldorf Astoria Hotel in New Orleans, LA.

Log onto www.nnoa.org for more information.

Annual SFBA Chapter Calendar:

Calendar Year 2012		AUG – IZOD Indy Sprint Races Fundraiser	
JAN – MLK Breakfast Monterey Chapter		SEP – 49er Games Fundraiser	
JAN 30 – Chapter Quarterly Report – Tab E		OCT – Fleet Week / 49er Games Fundraiser	
FEB – Black History Month Observance – CG Island		OCT 30 – Chapter Quarterly Report – Tab E	
APR – Professional OER Training – CG Island		OCT 31 – Chapter Annual Financial Report – Tab G	
APR 15 – SFBA Annual East Egg Hunt		NOV – 49er Games Fundraiser	
APR – SFBA Chapter Eye Wear Recycle Drive		NOV – SFBA Strategic Planning Review	
APR 30 – Chapter Quarterly Report – Tab E		NOV – Veterans Day Visi	
MAY 07 – Hadwick & Lily Thompson Scholarship Announcement		DEC – 49er Games Fundraiser	
MAY – SFBA Strategic Planning Review		DEC – SFBA Christmas Celebration	
MAY – The Journal Newsletter Ad Renewal		Calendar Year 2013	
JUN 15 – Chapter Annual Report – Tab F		JAN – MLK Breakfast Monterey Chapter	
JUN 15 – Chapter Management Information Report – Tab D		JAN 30 Chapter Quarterly Report – Tab E	
JUN – Hadwick & Lily Thompson Scholarship – Presentation		FEB – Black History Month Observance – CG Island	
JUN – SFBA Officer Elections / Chapter Membership Fees		MAR – SFBA Annual Crab Fest	
JUN – NASCAR 350 Sprint Cup Fundraiser		APR – Professional OER Training – CG Island	
JUL – National Hot Rod Assoc. (NHRA) Drag Race Fundraiser		APR 15 – SFBA Annual East Egg Hunt	
JUL – National Professional Development		APR – SFBA Chapter Eye Wear Recycle Drive	
AUG 15 – Chapter Quarterly Report – Tab E		APR 30 – Chapter Quarterly Report – Tab E	

* Chapter meetings 2nd Tuesday of the month @ 1130: odd months at CG Island Galley Special Events Room – even months teleconference.



Hadwick & Lily Thompson Scholarship Foundation

San Francisco Bay Area Chapter (NNOA)
P.O. Box 5046
Alameda, California 94501



Ph: CDR Adolph Keyes (510) 374-8237, email: alkeyes@comcast.net, website: www.nnoa.org/

The Hadwick & Lily Thompson Scholarship Foundation keeps alive the dream of young minority students aspiring to complete a college education. The Foundation was established in 2003 and has provided Bay Area students with annual scholarship money to attend college, e.g., UC Berkeley and Davis; CSU East Bay, Chico, Riverside, and Sacramento. Your donations help SFBA continue to provide scholarship opportunities to less fortunate and deserving minority students. Please contribution to this worthy cause. Partnership is annual and renewal in January. Help us to promote higher education and develop the leaders of the future.

Benefits of Partnership:

- ✓ Quarterly newsletter subscription – The Journal
- ✓ Sponsorship mention in The Journal
- ✓ Helping to promote continue/advanced education
- ✓ Donation is tax deductible

Partnership Levels:

- ✓ Individual donation - \$10.00
- ✓ Copper sponsorship - \$50.00
- ✓ Silver sponsorship - \$75.00
- ✓ Gold sponsorship - \$100 or more

*** Detach along this line and return with you donation ***

Hadwick & Lily Thompson Scholarship Foundation Partnership Application

Name:		Date:	
Street Address:			
City, State, Zip Code:			
Phone:		Email:	
Individual - \$10	Copper - \$50	Silver - \$75	Gold - \$100 or more
Make check payable to: SFBA NNOA		Remit to: Hadwick & Lily Thompson Scholarship Foundation San Francisco Bay Area Chapter (NNOA) P.O. Box 5046 Alameda, California 94501	