



The Journal

National Naval Officers Association
San Francisco Bay Area Chapter



April 2006

President's Message ...

Dear SFBA Members,

Hello everyone. I am happy to be addressing you once more and have plenty of exciting news to report.

We continue to forge ahead as a chapter working extensively in the Oakland and Vallejo communities, and behind the scenes at the California Maritime Academy and the Coast Guard Academy.

Since the last newsletter, I have served as officiating party for the CMA Pre-commissioning Pilot Program (CMAPPP) change of

command, attended several outstanding CMA community outreach events, and established an open dialogue with eighteen high school seniors whom will receive an appointment to the Coast Guard Academy this summer, Class 2010. I am also pleased to report that I have accepted a request from CGA to participate in a Congressional Event – Academy Day at Las Vegas later this month.

Our partnership with CAL-PEP, a community outreach program, continues to grow. I recently met with ten students from Oakland schools. During the meeting, I strongly encouraged the pursuit of higher learning and a need to focus on a long-term career, in particular a career that will enable them to support themselves and their future families, and contribute to society as a whole. I used the forum as an opportunity to sell a career in the Sea Service (Navy, Marine Corps, and Coast Guard). Several students did appear interested. I left contact information with Ms. Gloria Lockett, CAL-PEP co-founder & director.

I would also like to report on and publicly thank CDR Denise McCallaCreary for volunteering to chair the SFBA Scholarship Committee. Working closely with RADM Toney, CAPT Flowers, and Cadet Long, Denise and the committee developed an outstanding chapter scholarship guide, and are in full swing to award two \$500 dollars scholarships this spring. Although the committee will be rushed this season, following the guide at the start of each school year will help the chapter to reach more students in more communities and possibly award more than two scholarships in subsequent years.

Regards,

Commander Adolph Keyes, USCG



2005-06 SFBA Chapter Executive Board

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JOINT OPERATIONS, COAST GUARD/NAVY STYLE

Greetings to all fellow SFBA NNOA chapter members. My name is LCDR Tony Gordon, and I have been a member of the local chapter for the past seven months although most of you have never seen me at a meeting. That's because for one reason or another I have been out of town for personal or business reasons which is something I'm sure most of you can understand. The one time I attempted to attend a



chose to rejoin the active duty force to be able to serve a purpose for his country again. I was commissioned as an active duty member from George Washington University NROTC (I actually matriculated and received my degree from the University of Maryland) in 1990. I subsequently served on active duty until 1999 in a variety of duties along the East Coast. One of which was as a division officer on a former NAS Alameda stalwart, the USS ENTERPRISE (CVN 65). I also served on the USS SOUTH CAROLINA (CGN 37) and at Afloat

meeting it was canceled due to a number of other people being out of town. It's funny how those things seem to work out.

Along with my introduction, I must explain the title of my article. The Coast Guard has always had some involvement with other DOD entities, mostly Navy but it has never been well advertised. The Navy has been serving several important roles here on Coast Guard Island for several years. The Pacific Area Commander has on his staff a Navy Captain in charge of Exercise Coordination and he also has a Navy Captain that serves as the Command Chaplain since the Coast Guard does not have a Chaplain program. In addition, he has at his disposal a team of Navy watch standers who are responsible for assisting the Coast Guard in managing Maritime Domain Awareness for the Pacific Theater. That's where I come in. I came onboard in April 2005 to serve as the OIC of this team, better known as the Pacific Shipping Coordination Center. We were tasked by Commander, Fleet Forces Command back in 2003 as a result of the beginning war on terrorism with aiding the Coast Guard in achieving the mission of Maritime Homeland Defense and Security by being able to determine which maritime assets could possibly pose a threat to the United States and its territories. We have a small footprint on the Maritime Intelligence Fusion Center (MIFC) watch floor but we have an important duty to fulfill.

A little more on my background, I am a proud member of the United States Navy Reserve who voluntarily

Training Group in Mayport, FL. I quickly determined that my growing family was more important than going back out on the high seas for additional Navy duties.

Once I made the decision to enter the "real world" I also decided that I would join the Navy Reserves immediately to keep a connection with a service and duty I enjoyed for most of my adult life. Well going into year number six of being a reservist I am even happier that I made that decision than ever before. With a battered economy and an unstable workforce, the reserves gave me the prime opportunity to come back on active duty in a temporary role but to perform this important and essential mission.

Working with the Coast Guard has been phenomenal. I wouldn't trade it for anything. This is by far the best duty I've had in the military. I've had opportunities to travel, for business reasons, to parts of the world I had never been to before such as Singapore and Hawaii. The rest of the world needs to know how much the Coast Guard really does. It's just not a series of SAR missions although Hurricane Katrina shed even more light on how important that mission area is.

Hopefully I've shed some good light on what the Joint Operations of the Coast Guard at least for Coast Guard Island and I look forward to seeing you all at meetings to come unless.....

2006 NATIONAL NAVAL OFFICERS ASSOCIATION (NNOA) PROFESSIONAL DEVELOPMENT AND TRAINING

This year the NNOA Professional Development and Training Conference will be held at Quantico, Virginia 17-21 July 2006. The theme is "Diversity ... the foundation of our Nation's strength." To find more information log on to <http://nnoa.org>. Below are excerpts from the Coast Guard Commandants' Flag Voice 211.

"The Commandant's Direction states, "our ability to attract, develop, retain, and deploy a diverse, highly capable, and flexible workforce is the key to the Coast Guard's future"; this remains my top priority as well and is perhaps our greatest challenge.

One of the Coast Guard's most successful approaches to meeting our workforce challenges has been cultivation of long-standing partnerships with the National Naval Officers Association (NNOA), the Association of Naval Services Officers (ANSO), and the Women Officer's Professional Association (WOPA). These organizations share our vision for a diverse, highly capable workforce. Each organization has consistently demonstrated its ability to incorporate innovative ideas in outreach/recruiting, training, professional development, and are staunch advocates for retaining the best and brightest members. Our service has greatly benefited from the efforts of members affiliated with these organizations.

The National Naval Officers' Association's (NNOA) proactive outreach to schools, churches, and community organizations, particularly in African American communities, has proven to be a force multiplier for our marketing and recruiting efforts. Through NNOA's outreach efforts, young men and women from all walks of life received their first introduction to the Coast Guard and are made aware of the opportunities available to them. Likewise, highly successful Coast Guard recruiting and retention initiatives such as the Pre-Enlisted Program for Enlisted Personnel (PPEP), and the College Student Pre-Commissioning Initiative (CSPI) grew out of recommendations from NNOA. Just last year a new NNOA/Coast Guard Academy partnership was created with the vision of increasing the number of minority students in the cadet corps. Under the leadership of NNOA's Coast Guard representative, a network of NNOA volunteers was organized around the country.

Each year NNOA hosts a Professional Development and Training Conference with over 20 hours of educational and professional development workshops and seminars designed to enhance the attendee's knowledge while increasing their awareness of current and emerging issues that impact the careers of sea service officers (Coast Guard, Navy, and Marine Corps). Last year's Coast Guard breakout sessions included briefings/discussions on Deepwater, the transition to the Department of Homeland Security, and Back to Basics Skills for Junior Officer Success. During the Commandant's address to conference attendees, he congratulated NNOA for "telling it like it is, and challenging the Coast Guard to improve." At the end of the Conference, one majority member (O6) commented - "Best leadership training I've received in 22 years!"

California Maritime Academy Pre-commission Pilot Program (CMAPPP) Change of Command



SFBA Chapter Events/Social Calendar:

MAR 07 – CMAPPP Change of Command	JUN 15 – FY06 Third Quarter SFBA Report (National)
MAR 11 – Chapter Meeting, CG Island, Bldg 21	JUN 22 – MLCPAC Change of Command
MAR 15 – FY06 Second Quarter SFBA Report (National)	JUL 08 – Chapter Meeting, CG Island, Bldg 21
MAR 31 – District Eleven Change of Command	JUL 17-21 – 2006 NNOA Conference, Quantico
APR 01 – JROTC Drill Competition	AUG 03 – ESU Alameda Change of Command
APR 19 – CAL-PEP Student Counseling	SEP 09 – Chapter Meeting, CG Island, Bldg 21
APR 22 – CGA Congressional Event – Las Vegas	SEP 15 – FY06 Fourth Quarter SFBA Report (National)
MAY 13 – Chapter Meeting, CG Island, Bldg 21	NOV 11 – Chapter Meeting, CG Island, Bldg 21
JUN 03 – Salute to Veterans of Battle of Midway	