



The Journal

Award Winning Newsletter



National Naval Officers Association
San Francisco Bay Area Chapter

October 2011

Award Winning San Francisco Bay Area Chapter

SHERATON SAN DIEGO HOTEL & MARINA National Naval Officers Association 2011 Annual Conference



Emerging Excellence

Chapter Newsletter



Small Chapter

2011 NNOA Conference A Huge Success

By Denise J. McCallaCreary

An estimated 500 officers from the Navy, Marine Corps and Coast Guard gathered August 1-5 in beautiful San Diego Sheraton Hotel and Marina for the 39th Annual Leadership, Professional and Training conference.

Kicking off a week of activities were dignitaries RADM Grooms, Navy; RADM Castillo, Coast Guard and LT General Gaskin, Marine Corps along with Mr. Charles

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2011-12 SFBA Chapter Executive Board

President: CDR Robert Smith, USCG

Vice President: LCDR Mark H. Harris, USCG
Secretary: LTJG Miguel Augustin, USCG
Membership: LCDR James Haskins, USN (ret)

Treasurer: LCDR Erin Adler, USCG
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Chaplain: Maj D'Emanuel Grosse, Sr., USAF (ret)



From the President's Pen...



Commander Robert L. Smith
Commanding Officer
Personnel Services & Support Unit, Alameda, CA
United States Coast Guard

First, I would like to take this time to publically thank CAPT Don Flowers, USN (ret), for leading the San Francisco Bay Area Chapter faithfully for so many years. You are truly a man of excellence and inspiration to us all. We are blessed to have you continuing to work closely with us to ensure the chapter's continued success.

After talking with several members of my church who are successful bay area businessmen, I have discovered that the chapter would benefit from developing a small business plan or organizational strategy and abbreviated business presentation that the chapter would when soliciting sponsorship or funding from local business owners. This would be an excellent source for resourcing our scholarship program and college prep initiatives.

In the coming months, I will charter a committee to help me draft a chapter business plan and possibly present to the members in May 2012. Until then, please refer to the chapter strategic calendar for schedule of upcoming events. The calendar can be found on the chapter website of which you can access through the national website at www.nnoa.org.

In the News



CONGRATULATIONS!!!

CDR Matthew Wadleigh, USCG was promoted to command on 01 September 2011. CDR Wadleigh has been offered a year of long term active duty orders to serve as Chief, Assessment Division for the Force Readiness Command. The Assessment Division monitors workforce readiness and performance. The division is contributor to the Force Readiness Command's Human Performance Cycle (HPC) by providing feedback on the performance on the entire system through workforce status reports and documentation of feedback in the form of assessments, practices and lessons learned at the unit level.

CDR Wadleigh is the immediate past vice president of the San Francisco Bay Area Chapter, stepping aside to afford others the opportunity to demonstrate leadership. To remain involved, he currently serves as the chapter scholarship directorate and works closely with local officials and school faculty to facilitate the Hadwick & Lily Thompson Scholarship Award which awards two annual scholarships to graduating minority students pursuing higher education in the Bay Area.

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Cover Story: 2011 NNOA Conference Award Winners

Managing Editor: Adolph Keyes alkeyes@comcast.net

Contributors: CDR Mark Harris, CDR Denise McCallaCreary

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NNOA Mission

National Naval Officers Association actively supports the Sea Services in the development of a diverse officer corps through recruitment, retention, and career development. NNOA is essential in maintaining operational readiness by providing professional development, mentoring, and support of cultural awareness. NNOA establishes and maintains a positive image of the Sea Services in communities and educational institutions.

LEADERSHIP NOTE: As an officer, it is incumbent upon you to review your record to make sure that it has all required items (e.g., awards, evaluations, degrees, certifications, etc.). Your record is what your organization uses in making assignment and promotion decisions. Have you checked your record lately? If not, I urge you to do so...CDR Robert Smith, USCG



Since 1980, the San Francisco Bay Area Chapter of the National Naval Officers Association (NNOA) has made a commitment to the educational development of youth residing in the San Francisco Bay Area. This contribution involves a number of highly successful programs, including: youth mentoring, academic tutoring, and awarding of financial scholarships to college bound high school seniors.

Hadwick and Lily Thompson Scholarship Award Criteria

Eligibility Requirements: Bay Area high school senior entering an accredited college or university as a freshman is eligible. You must be a U.S. citizen and have a minimum grade point average of 2.5 on a 4.0 scales (or equivalent). **Please submit your completed package to the address listed below no later than April, 01.** Scholarship recipients will be notified no later than **May, 07.**

Details of Award: This one-time award aims to grant an ethnic-based scholarship to a student entering college as a freshman. The recipient will be selected and announced in May.

Award Amount: \$1000

Package Requirements: You are required to submit the following:

- A completed application
- An official high school transcript (with school's official seal).
- Two Letter(s) of recommendation from an individual you know, such as a school official (principal, guidance counselor, coach, etc...) or an official from an organization. These letters should address your potential academic performance at the collegiate level. It should also state your relationship to the official and note any noteworthy/significant accomplishments.
- Three Counselor/Teacher Evaluation Form(s). Evaluation forms must be mailed by the individual completing the evaluation directly to NNOA. (It is recommended that you provide a stamped, pre-addressed envelope to individual completing evaluation to expedite mailing of the document).
- A typed 100 to 300-word essay discussing your educational and career goals
- A current photograph (3" x 5" minimum). Photos will not be returned.
- Copy of ACT and SAT results

Failure to submit ALL requested information will result in disqualification. Students submitting incomplete packages will be notified. All qualified applicants will also be notified of eligibility for an NROTC scholarship.

Mail completed application packages to:

**Hadwick & Lily Thompson Scholarship Award
San Francisco Bay Area Chapter (NNOA)
P.O. Box 5046
Alameda, California 94501**

2011 Hadwick & Lily Thompson Scholarship Award Winners



Christina Sagun, honors student at Leadership Preparatory – Castlemont High School in Oakland, California is a recipient of the HLTS scholarship. Christina has enrolled at the University of California at Davis. Upon graduation, Christina was also awarded the College Summit Peer Leader Award, the John H. Hackey Scholarship, and the D'Juan Bush Memorial Scholarship award.



Devareaux Manley, honors student at Leadership Preparatory – Castlemont High School in Oakland, California is a recipient of the HLTS scholarship. Devareaux has enrolled at Kent State University in Ohio, where he is already making a difference as a member of the Kent State varsity basketball team. Upon graduation, Devareaux was also awarded the John H. Hackey Scholarship, the Sinkler Miller Medical Scholarship, the Melissa Buss "Angel Award", and the 2011 COMCAST Scholarship, and the Castlemont High School Most Valuable Player and Most Inspirational Player awards.

Conference a Success, Continue, Page 1

Eshnaur, Office of Protocol, Office of the Mayor of San Diego. LT General Gaskin challenged the attendees to make the best of the conference. Ask yourself why are you here, he said. Talk to a Senior Officer; attend every single session every day. At the end of the week if I stop to ask you what has changed for you, you can tell me what you learned, Gaskin commanded the group.

The four days featured a jam packed schedule of topics covering Leadership, Career promotion, a spouse workshop, a youth day culminating in an awards banquet on the final day. Standouts among the many workshops were the Senior Enlisted panel and the Flag and General Officer panel. The Senior Enlisted panel featured SgtMajor Terry Jones, USMC, CMDCM(SW) Evelyn Banks, Navy and Master Chief Leilani Cale-Jones, USCG moderated by the 9th Command Sergeant Major of the Army Reserve from October 2002 to 2006, retired Michele S. Jones. Navy Master Chief Banks dominated the panel with her sense of humor and her “take charge” attitude. The Master Chiefs told their audience that “every mistake is an opportunity to learn.”

The Flag and Leadership panel featured LtGen Walker Gaskin, USMC; Deputy Chairman, Military Committee, NATO; RADML(sel) Frank Ponds, USN; VADM William Sullivan, USN, RET.; MajGeneral Ronald Bailey, CG, 1st Marine Division and RADM Ronald Hewitt, USCG, Asst Commandant with moderator CDR Lamar Johnson, USCG, RET. Johnson started the discussion by asking each leader to identify two important qualities of a Leader. Gaskin said to “inspire and willing to take calculated risk.” Bailey talked about having mental and physical energy and attitude being a force multiplier. Sullivan shared that a good leader can get “people to want to do what you want them to do and was professionally competent.” Ponds shared that a leader must be willing to mentor, willing to listen, willing to serve and is humble at all times. Johnson continued with thought provoking questions and the leaders did not disappoint with humor, wit and nuggets for leadership excellence.

The week ended with the traditional black tie awards banquet with guest speaker NNOA life member and Under Secretary of Defense for Personnel and Readiness Dr. Clifford Stanley, MajGen USMC, RET. San Francisco Chapter took two top awards – Outstanding Chapter Newsletter and Outstanding Small Chapter. The newly elected officers were installed and the 40th Anniversary conference date of July 22-28, 2012 was announced along with the Roosevelt Hotel, New Orleans as the next conference location.



NSBE SUMMER ENGINEERING EXPERIENCE FOR KIKDS SOLICITATION FOR JUDGES

LCDR Mark Harris, USCG

In a recent decision led by CG-1 (RADM Hewitt specifically) initiated a partnership with the National Society of Black Engineers (NSBE), which is the largest student run organization in the United States.

The organization is comprised of over 36,000 Engineering/Science students, graduates and advisors, that encourage, nurture, and support all (especially African American) students in Science, Technology, Engineering, and Math (STEM).

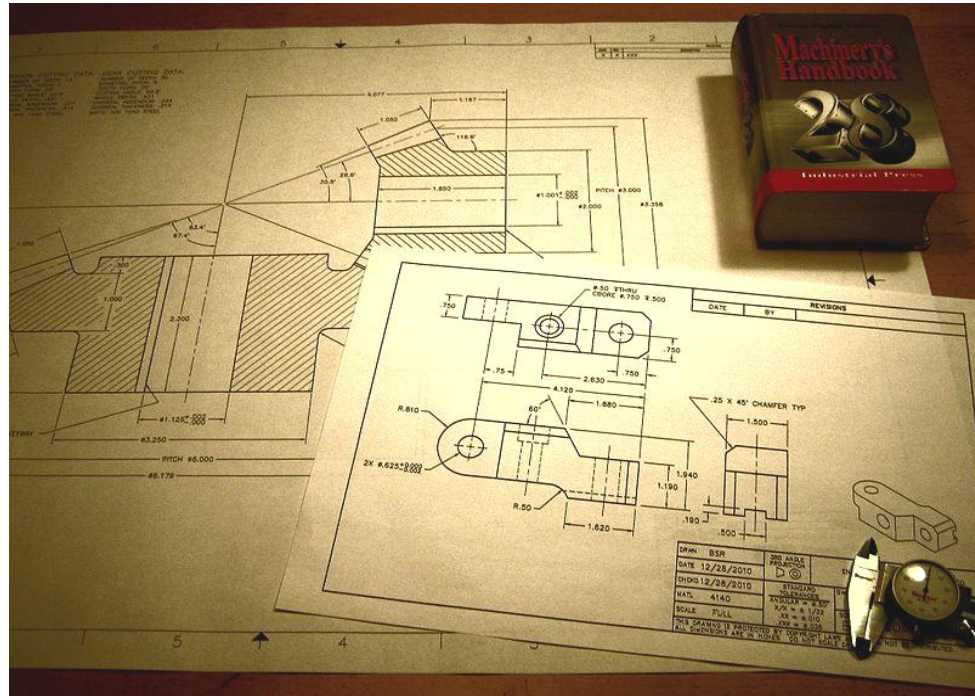
This partnership with NSBE is a strategic attempt to broaden the Coast Guard's appeal and exposure to African American households and to generate students for the Academy, OCS, and other accessions. The Coast Guard recently held the NSBE National Leadership Conference at the Coast Guard Academy, with our Commandant as their Keynote speaker. We have pledged over \$775K to sponsor NSBE over the next 3 fiscal years, as well as initiating the

creation of a NSBE chapter at the Coast Guard Academy, as well as continuing efforts in outreaching to chapters nationwide.

In his speech, ADM Papp pledged our organization's support in accomplishing both the Coast Guard and National Society of Black Engineers' mutual goals of educating future leaders of character.

This led to an awesome opportunity here in the Bay Area for NNOA participation. The Summer Engineering Experience for Kids (SEEK) Camp was a fun and engaging educational experience, led by NSBE engineering students dedicated to pursuing

professional excellence and giving back to the community. The SEEK Camp utilizes a hands-on design curriculum developed by SAE International (Society of Automotive Engineers). All campers worked in teams, using their knowledge to solve problems and create products while discovering the underlying math and science principles involved in; Weekly competition (complete with medals for winners) while on-going Parent Focus Group and other activities are conducted throughout the year. This free, three-week camp was open to rising third – fifth graders or rising sixth – eighth graders. The camp was held at a local elementary school, and included about 100 students in each grade level. A total of 300 students served on



either elementary or middle school levels.

Volunteers served as judges, mentors, test graders and monitors during the hours of 0900-1600 (two sessions per day; morning session 1000 - 1200PM & afternoon session 1300-1500) for any of the dates listed below:
 Thursday; 30Jun11 & Friday; 01Jul11
 Thursday; 07Jul11 & Friday; 08Jul11
 Thursday; 14Jul11 & Friday; 14Jul11

All judging was conducted at:
 Martin Luther King Jr. Elementary
 960 10th St # A
 Oakland, CA 94607-3106

Prior to the event, a judge training session was held on June 24th at 9:00 AM at Martin Luther King Elementary. All coordination of SEEK Camp was done by CDR Mark Harris, VP SFBA Chapter NNOA, e-mail @ mark.k.harris@uscg.mil.

When you wear a silk hat you better be able to duck or you make yourself a target for every bobcat who can throw a rock...
Barbara Stanwick



Hirshberg Foundation
 For Pancreatic Cancer Research
Lou Gertha Bonner Memorial Fund

Lou Gertha Bonner is the mother of CDR Adolph Keyes, USCG Retired. She was born in Sep '37 in Rayne, LA. A spiritual person, Lou believed strongly in family values and achieving a quality education. Lou moved to California in '57 and worked in the Food Services Industry for 30 years. Her struggle with pancreatic cancer was brief, and she died at home with her family at her side in Dec '08. The family encourages you to join in the fight and donate to the research fund in her memory. Her URL: <http://www.pancreatic.org/memorial/lougbonner>



Richard Williams
 CW04, U.S. Navy
 Officer Programs

Navy Officer Recruiting Station, East Alameda
 2144 Clement Ave., Rm. 216
 Alameda, CA 94501

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 Fax: (510) 522-1356
 Cell: (650) 248-8983
 Toll Free: (800) 345-6289
 E-mail: richard.g.williams3@navy.mil

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2011 Hadwick & Lily Thompson Scholarship Foundation
Partners:

Copper Partners
 Adolph & Denice Keyes

Photos By Princezz Anjeliq
 "Capturing God's Beauty"



Angelique Keyes

P.O. Box 7883
 Oakland, CA 94601
 Bus: (510) 575-7801

Fax: (510) 436-0837
 Email: PrincezzAnjeliq@Yahoo.com
 www.Photosprincezzanjeliq.com

Place Your Personal Ad

Advertise your business in *The Journal* newsletter. *The Journal* newsletter is circulated to national and local membership and military bases in several Bay Area counties four times a year. Let us advertise your business. Contact Adolph Keyes at alkeyes@comcast.net or (510) 374-8237 for more information.



Annual SFBA Chapter Calendar:

Calendar Year 2010		<i>JUN 15 – Chapter Annual Report – Tab F</i>
OCT 4-10 FLEET WEEK – San Francisco		<i>JUN 15 – Chapter Management Information Report – Tab D</i>
<i>OCT 30 – Chapter Quarterly Report – Tab E</i>		<i>JUN – Hadwick & Lily Thompson Scholarship – Presentation</i>
<i>OCT 31 – Chapter Annual Financial Report – Tab G</i>		JUN – SFBA Officer Elections
<i>NOV 11 – Veterans Day Visit – Martinez VA</i>		<i>JUN – NASCAR 350 Sprint Cup Fundraiser</i>
NOV – SFBA Strategic Planning Review		<i>JUL – National Hot Rod Assoc. (NHRA) Drag Race Fundraiser</i>
DEC – SFBA Christmas Celebration		<i>AUG 01-05 – National Professional Development – San Diego</i>
		<i>AUG 15 – Chapter Quarterly Report – Tab E</i>
Calendar Year 2011		OCT – Fleet Week – San Francisco
JAN – MLK Breakfast Monterey Chapter		<i>OCT 30 – Chapter Quarterly Report – Tab E</i>
<i>JAN 30 – Chapter Quarterly Report – Tab E</i>		<i>OCT 31 – Chapter Annual Financial Report – Tab G</i>
FEB – Black History Month Observance – CG Island		NOV – SFBA Strategic Planning Review
APR – Professional OER Training – CG Island		<i>NOV – Veterans Day Visit</i>
<i>APR 15 – SFBA Annual East Egg Hunt</i>		DEC – SFBA Christmas Celebration
APR – SFBA Chapter Eye Wear Recycle Drive		Calendar Year 2012
<i>APR 30 – Chapter Quarterly Report – Tab E</i>		JAN – MLK Breakfast Monterey Chapter
MAY 07 – Hadwick & Lily Thompson Scholarship Announcement		<i>JAN 30 Chapter Quarterly Report – Tab E</i>
MAY – SFBA Strategic Planning Review		<i>FEB – Black History Month Observance – CG Island</i>
MAY – The Journal Newsletter Ad Renewal		<i>FEB – SFBA Annual Crab Fest</i>

* Chapter meetings 2nd Tuesday of the month @ 1130: odd months at CG Island Galley Special Events Room – even months teleconference.



Hadwick & Lily Thompson Scholarship Foundation

San Francisco Bay Area Chapter (NNOA)
P.O. Box 5046
Alameda, California 94501



Ph: CDR Adolph Keyes (510) 374-8237, email: alkeyes@comcast.net, website: www.nnoa.org/

The Hadwick & Lily Thompson Scholarship Foundation keeps alive the dream of young minority students aspiring to complete a college education. The Foundation was established in 2003 and has provided Bay Area students with annual scholarship money to attend college, e.g., UC Berkeley and Davis; CSU East Bay, Chico, Riverside, and Sacramento. Your donations help SFBA continue to provide scholarship opportunities to less fortunate and deserving minority students. Please contribute to this worthy cause. Partnership is annual and renewal in January. Help us to promote higher education and develop the leaders of the future.

Benefits of Partnership:

- ✓ Quarterly newsletter subscription – The Journal
- ✓ Sponsorship mention in The Journal
- ✓ Helping to promote continue/advanced education
- ✓ Donation is tax deductible

Partnership Levels:

- ✓ Individual donation - \$10.00
- ✓ Copper sponsorship - \$50.00
- ✓ Silver sponsorship - \$75.00
- ✓ Gold sponsorship - \$100 or more

*** Detach along this line and return with you donation ***

Hadwick & Lily Thompson Scholarship Foundation Partnership Application

Name:		Date:	
Street Address:			
City, State, Zip Code:			
Phone:		Email:	
	Individual - \$10	Copper - \$50	Silver - \$75
			Gold - \$100 or more
Make check payable to:		Remit to:	
SFBA NNOA		Hadwick & Lily Thompson Scholarship Foundation San Francisco Bay Area Chapter (NNOA) P.O. Box 5046 Alameda, California 94501	